



FIERA MILANO

HOMI
THE LIFESTYLE
TRADE FAIR

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HOMI, THE LIFESTYLE EXHIBITION RESCHEDULED FOR SEPTEMBER 2021 TOGETHER WITH THE SALONE DEL MOBILE

Milan, 26 November 2020. HOMI, the Lifestyle Exhibition, **dedicated to lifestyle and home decorations**, initially scheduled for January 2021, has been rescheduled to **5 to 8 September at fieramilanocity and Mico together with the Salone del Mobile.**

"Synergy, rationalisation and development are the keywords to re-opening the industry and supporting businesses and professionals alike," says **Carlo Bonomi, President of Fiera Milano**: "following the fashion industry's gathering of its entire value chain in a single week, the design and home decorations industries will also hold their exhibitions at the same time. A revolutionary approach which has transformed a time of crisis into a new opportunity."

"Holding the two events together," says **Luca Palermo, Member of the Board of Fiera Milano**, "will enrich the entire lifestyle system at Milan, providing it with an even more international arena for its offerings."

The new calendar will enable HOMI to continue in its work of transforming the event from a simple meeting between supply and demand into an international networking hub for the entire value chain. In expectation of the upcoming event, HOMI will continue to develop its digital project and stay close to businesses and professionals with its year-round visibility platform.

HOMI, the Lifestyle Exhibition, will be held on **5 to 8 September 2021 at fieramilanocity and Mico.**

<http://www.homimilano.com/>